Of all Iowans killed while riding motorcycles, 84% were not wearing a helmet.

Motorcyclists are about 30x more likely than passenger car occupants to die if involved in a traffic crash.

In 2014, Iowa motorcycle fatalities totaled 52—up from 41 deaths in 2013.

To learn more, visit DriveSmartIowa.com.

A message from the Iowa Department of Public Safety and Governor’s Traffic Safety Bureau.